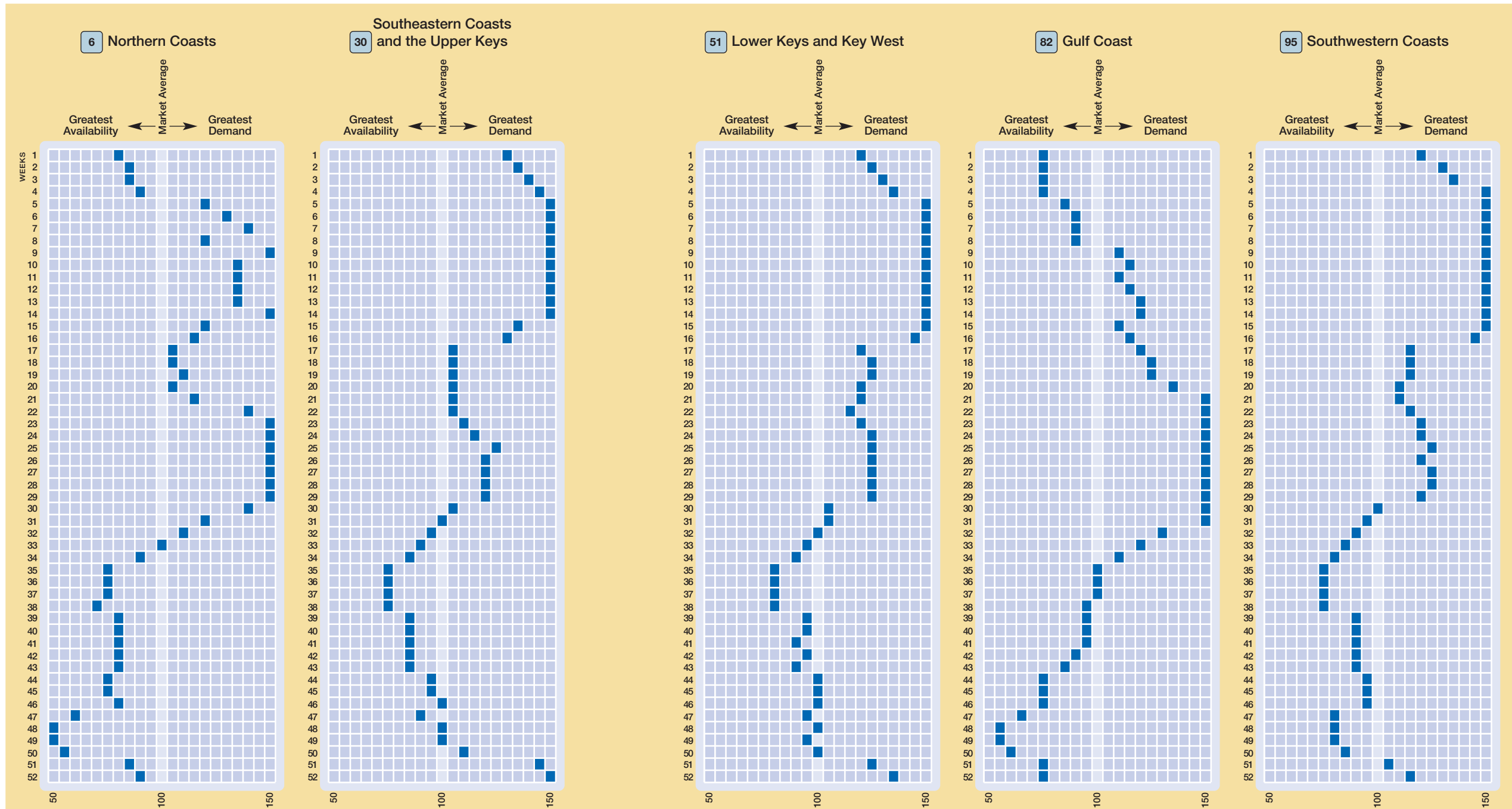





# Florida Coast

## TRAVEL DEMAND INDEX



**THE TRAVEL DEMAND INDEX** makes it easy to plan the best times to travel. For example, if you want to visit Florida's northern coast, the best prices and availability will be during weeks 48 and 49. During weeks 9, 14, and 23 through 29, you can expect prices to be higher than average and availabilities to be more limited.

 Each resort listing includes the applicable Travel Demand Index chart number.