

VACATION [] INDUSTRY
review



A PUBLICATION OF
INTERVAL INTERNATIONAL



If you're seeking to reach decision-makers in shared ownership and the broader hospitality industry, *Vacation Industry Review* is an excellent advertising vehicle that promotes your products, goods, and services to thousands of international readers with an eye on the industry.

Vacation Industry Review is published by Interval International, a leading global provider of professionally delivered vacation experiences.

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Vacation Industry Review is a quarterly publication for the international shared ownership industry, specifically targeted to resort developers; sales, marketing, and managerial professionals; key industry leaders; and members of homeowners' associations' boards, as well as other individuals interested in exploring this segment of the hospitality industry. With a circulation of more than 17,000, the magazine is distributed throughout North America, the Caribbean, South America, Asia, and elsewhere.



Vacation Industry Review reports on the development, financing, marketing, and management of shared ownership resorts, and on mixed-use projects with a shared ownership component. The magazine covers products and services of interest to the industry, the activities of prominent individuals and companies within the industry, environmental and operational issues of property managers and developers, and news from Interval International.



Digital versions of the printed editions are accessible at resortdeveloper.com. Readers can flip through the pages, search entire publications, print the magazines, and download them in PDF format. Notification links are emailed to subscribers when new electronic issues become available.

Insight

Interval International President and CEO Jeanette Marbert covers a variety of issues and concerns related to shared ownership.

In Brief

People and industry news, including new job announcements, promotions, awards, products, and services.

Insider

New affiliations and projects at Interval International, as well as new marketing initiatives, benefits, programs, and services.

Timeshare Talk

Experts weigh in on factors that shape and influence industry activity, offering thoughtful analyses and forecasts.

Giving Back

Recognition of the philanthropic efforts and acts of social responsibility among the resort development and shared ownership community.

Green Scene

What's happening on the environmental horizon, including developments in green building and advice on earth-friendly business practices.

Market Spotlight

A closer look at some of shared ownership's most promising regions of development.

Profiles

In-depth information on resorts, development companies, and more.

Meetings

News from the most important conferences and conventions in the shared ownership industry keeps readers apprised of critical issues and current trends worldwide.

Topical Features

Development, sales, marketing, management, legal, and other shared ownership-related business issues.

Back Page

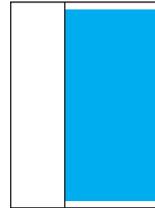
Four industry leaders reflect on a subject of critical interest.

technical requirements

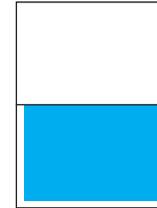
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Live Area:	7.875" x 10.3125"
2/3 VERTICAL	4.914" x 9.325"
1/2 HORIZONTAL	7.25" x 4.5"
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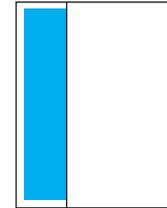
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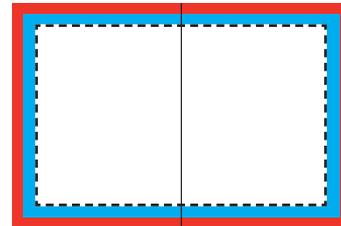
2/3-Page Vertical



1/2-Page Horizontal



1/3-Page Vertical



2-Page Spread

This publication is printed direct-to-plate, sheet-fed on coated stock, and is saddle-stitched.

DIGITAL FILES: All artwork (images and text) must be assembled in Adobe InDesign. All text must be set in the page-layout program and NOT in Photoshop or Illustrator.

FONTS: Include PostScript fonts only (both screen and printer fonts) — TrueType fonts are not suitable for publishing purposes.

CONTINUOUS TONE IMAGES (Photoshop): Images must be in TIFF or EPS format, CMYK mode, 330 ppi with a 150 lpi screen density. For composite files, include the layered Photoshop file. **Do not set type within a Photoshop file.**

VECTOR IMAGES (Illustrator): All files must be in EPS format, CMYK mode. Convert all type to outlines.

FINAL MATERIAL REQUIREMENTS:

- Advertiser must furnish final advertising materials via a transfer site or by email at christine.palmason@intervalintl.com.
- Maximum file density should not exceed 300 percent, and only one color should be solid.

PDF REQUIREMENTS:

- High-resolution PDF output from Adobe InDesign with crop marks and bleeds.

display advertising rates

	INSIDE	1X	2X	4X
2-Page Spread		\$5,225	\$4,979	\$4,398
Full Page		\$3,176	\$3,005	\$2,711
2/3		\$2,738	\$2,602	\$2,336
1/2		\$2,370	\$2,241	\$2,008
1/3 Vertical		\$1,967	\$1,865	\$1,694
COVERS				
Inside Front Cover (2)		\$3,483	\$3,319	\$2,964
Inside Back Cover (3)		\$3,483	\$3,319	\$2,964
Back (4)		\$3,709	\$3,531	\$3,155

Rates are in U.S. dollars and are subject to change without notice.

2020 ISSUES	ISSUE DATE	SPACE DEADLINE	MATERIAL DEADLINE
January – March	Jan. 3, 2020	Oct. 2, 2019	Nov. 1, 2019
April – June	April 13, 2020	Dec. 29, 2019	Jan. 9, 2020
July – September	July 2, 2020	Mar. 26, 2020	April 7, 2020
October – December	Oct. 5, 2020	June 24, 2020	July 8, 2020

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