If you’re seeking to reach decision-makers in shared ownership and the broader hospitality industry, *Vacation Industry Review* is an excellent advertising vehicle that promotes your products, goods, and services to thousands of international readers with an eye on the industry.

*Vacation Industry Review* is published by Interval Leisure Group, a leading global provider of non-traditional lodging, encompassing a portfolio of leisure businesses from exchange and vacation rental to vacation ownership.
Vacation Industry Review is a quarterly publication for the international shared ownership industry, specifically targeted to resort developers; sales, marketing, and managerial professionals; key industry leaders; and members of homeowners’ associations’ boards; as well as other individuals interested in exploring this segment of the hospitality industry. With a circulation of more than 18,000, the magazine is distributed throughout North America, Europe, Asia, and elsewhere.

Vacation Industry Review reports on the development, financing, marketing, and management of shared ownership resorts, and on mixed-use projects with a shared ownership component. The magazine covers topics such as products and services of interest to the industry, the activities of prominent individuals and companies within the industry, environmental and operational issues of property managers and developers, and news from Interval International.

Digital versions of the printed editions are accessible at ResortDeveloper.com. Readers can flip through the pages, search entire publications, click on links, print the magazine, or download them in PDF format. Notification links are emailed to subscribers when new electronic issues become available.

Viewpoint
Interval Leisure Group’s chairman, president, and CEO, Craig M. Nash, covers a variety of issues and concerns related to shared ownership.

In Brief
A roundup of news and reviews on what’s happening at the front line of the industry. Topics of critical interest, from regulation to research, are covered in this section.

Insider
New affiliations and projects at Interval International member resorts, as well as new marketing initiatives, benefits, programs, and services from Interval International.

Timeshare Talk
Experts weigh in on factors that shape and influence industry activity, offering thoughtful analyses and forecasts.

Giving Back
Recognition of the philanthropic efforts and acts of social responsibility among the resort development and shared ownership community.

Green Scene
What’s happening on the environmental horizon, including developments in green building and advice on earth-friendly business practices.

Market Spotlight
A closer look at some of shared ownership’s most promising regions of development.

Resort Profiles
In-depth information on resorts, development companies, and more.

Pulse
People and industry news, including new job announcements, promotions, products, and services.

Meetings
News from the most important conferences and conventions in the shared ownership industry keeps readers apprised of critical issues and current trends worldwide.

Insight
Leaders in the shared ownership and travel/hospitality industries share their perspective on current topics of interest, from resales to research, and more.

Topical Features
Development, sales, marketing, management, legal, and other shared ownership-related business issues.
technical requirements

### Display Advertising Rates

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Rates are in U.S. dollars and are subject to change without notice.

### Contract Terms

**GENERAL CONDITIONS** are that insertion orders are accepted subject to the terms and conditions of *Vacation Industry Review’s* Advertising Contract and will be executed to the best of the Publisher’s ability. No conditions, printed or otherwise, appearing on insertion orders or copy instructions that conflict with the terms and conditions of *Vacation Industry Review’s* Advertising Contract shall be binding on the Publisher. The Publisher assumes no liability other than for the refund of monies paid for the omission of any advertisement or for failure to print a specific issue of the publication. Such action shall serve to invalidate the order of insertion in that particular issue, but shall not constitute a breach of contract.

**CONTRACT TERMS**

This publication is printed direct-to-plate, sheet-fed on coated stock, and is saddle-stitched.

**DIGITAL FILES:** All artwork (images and text) must be assembled in QuarkXPress or Adobe InDesign. All text must be set in the page-layout program and NOT in Photoshop or Illustrator.

**FONTS:** Include PostScript fonts only (both screen and printer fonts) — TrueType fonts are not suitable for publishing purposes.

**CONTINUOUS TONE IMAGES (Photoshop):** Images must be in TIFF or EPS format, CMYK mode, 330 ppi with a 150-1pi screen density. For composite files, include the layered Photoshop file. **Do not set type within a Photoshop file.**

**VECTOR IMAGES (Illustrator):** All files must be in EPS format, CMYK mode. Convert all type to outlines.

**FINAL MATERIAL REQUIREMENTS:**
- Advertiser must furnish final advertising material consisting of Mac-formatted files on a CD-ROM/DVD with digital color proof and a volume directory.
- Maximum file density should not exceed 300 percent, and only one color should be solid.

**PDF REQUIREMENTS:**
- High-resolution PDF output from QuarkXPress or Adobe InDesign with crop marks and bleeds.

**CONTACT INFORMATION:**
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Interval International  
949.470.8324  
Nicole.Meck@intervalintl.com

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### Technical Requirements

**FULL PAGE**

- **Bleed Size:** 8.75” x 11.25”
- **Trim Size:** 8.5” x 11”
- **Live Area:** 7.875” x 10.3125”

**2/3 VERTICAL**

- **Size:** 4.914” x 9.325”

**1/2 HORIZONTAL**

- **Size:** 7.25” x 4.5”

**1/3 VERTICAL**

- **Size:** 2.378” x 9.325”

**2-PAGE SPREAD**

- **Bleed Size:** 17.25” x 11.25”
- **Trim Size:** 17” x 11”
- **Live Area:** 16.375” x 10.375”

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**CONTRAST INFORMATION**

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