

*Interval World (UK)* is produced three times a year and mailed to 124,000 members of Interval International in the United Kingdom, Europe, Africa, and the Middle East.

## PUBLICATION SCHEDULE

Issue	Space/copy deadline	Materials deadline	Issue date
Spring	18 December	28 January	12 March
Summer	12 March	21 April	11 June
Autumn	4 June	16 July	8 September

## SPECIFICATIONS AND TECHNICAL REQUIREMENTS

	Depth (mm)	Width (mm)
Trim Size	297	210
Full Page (bleed)	303	216
1/2 - Page Horizontal	122	177
2-Page Spread (bleed)	303	432

*Interval World* magazine is a digital publication; therefore, no film is accepted. Advertisers must provide press-ready PDFs via ISDN or CD. Please supply color proof via post to the address below. PDFs must be created according to the PPA Standard (available on request). Production costs will be charged for non-PDF formats or incorrectly supplied PDFs.

This publication is printed direct-to-plate, web offset on coated stock, and is saddle stitched. Non-standard size units not accepted.

### LIVE IMAGE AREA

Minimum 8mm from trim and gutter.

NOTE: This is only a minimum. If type is near the gutter, advertiser may want to allow more space to avoid the roll in the gutter.

### BLEED

3.5mm all sides.

### DIGITAL FILES

All artwork (images and text) must be assembled in QuarkXPress or Adobe InDesign. All text must be set in the page-layout program and NOT in Photoshop or Illustrator.

### FONTS

Include PostScript fonts only (both screen and printer fonts) — True Type fonts are not suitable for publishing purposes.

## INTERVAL WORLD UK RATES

	Run Of Book	Special Position
Whole Page	£5,290	—
Half Page	£3,450	—
Double-Page Spread	£10,350	—
Inside Front Cover	—	£6,040
Inside Back Cover	—	£5,750
Outside Back Cover	—	£6,210

## PAYMENT

Recognised advertising agencies and media independents: 30 days after publication.

Advertisers: 30 days prior to copy deadline. All bookings are subject to Terms and Conditions, a copy of which is available on request.

## CONTINUOUS TONE IMAGES (PHOTOSHOP)

For best results, images should be in TIFF or EPS format, CMYK mode, 330 ppi with a 150 lpi screen density. For composite files, include the layered Photoshop file. **Do not set type within a Photoshop file.**

## VECTOR FILES (ILLUSTRATOR)

All files should be in EPS format, CMYK mode. Convert all type to outlines.

## FINAL MATERIAL REQUIREMENTS

- Advertiser must furnish final advertising material consisting of Macintosh-formatted files on a CD-ROM with digital color proof and a volume directory. PDFs are NOT acceptable as final artwork.
- Maximum file density should not exceed 300%, and only one color should be solid.

## CONTACT INFORMATION

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**INTERVAL**  
**INTERNATIONAL**  
THE QUALITY VACATION EXCHANGE NETWORK

*Interval World (Continental)* is produced three times a year and mailed to Interval International members throughout Europe.

## PUBLICATION SCHEDULE

Issue	Space/copy deadline	Materials deadline	Issue date
Spring	1 January	1 February	1 April
Summer	1 April	3 May	1 July
Autumn	1 July	2 August	1 October

## SPECIFICATIONS AND TECHNICAL REQUIREMENTS

	Depth (mm)	Width (mm)
Trim Size	297	210
Full Page (bleed)	303	216
Full Page (type)	277	190

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### LIVE IMAGE AREA

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NOTE: This is only a minimum. If type is near the gutter, advertiser may want to allow more space to avoid the roll in the gutter.

### BLEED

3.5mm all sides.

### DIGITAL FILES

All artwork (images and text) must be assembled in QuarkXPress or Adobe InDesign. All text must be set in the page-layout program and NOT in Photoshop or Illustrator.

### FONTS

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## INTERVAL WORLD (CONTINENTAL) RATES

Inside Front Cover	£2,670 for each edition
Inside Back Cover	£2,560 for each edition
Outside Back Cover	£2,780 for each edition

Circulation includes German, French, Italian, Spanish, Finnish, Norwegian, Hungarian, and Russian.

## PAYMENT

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## CONTINUOUS TONE IMAGES (PHOTOSHOP)

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