

**Interval World (Asia/Pacific)** is circulated to more than 13,000 Interval International member families throughout Asia. The majority of these members reside in Taiwan, Malaysia, and Singapore. The magazine is available in Mandarin and English. *Interval World* South Pacific is distributed throughout Australia, New Zealand, and the Pacific Islands, with a circulation of 42,000.

## PUBLICATION SCHEDULE

| Issue   | Space/copy deadline | Materials deadline | Issue date |
|---------|---------------------|--------------------|------------|
| Issue 1 | 4 January           | 12 February        | 7 April    |
| Issue 2 | 2 April             | 30 April           | 2 July     |
| Issue 3 | 7 July              | 4 August           | 1 October  |

## SPECIFICATIONS AND TECHNICAL REQUIREMENTS

|                     |   |
|---------------------|---|
| Trim Size           | 8¼" x 11¾"  |
| Full Page           | 8½" x 12" bleed   |
| 1/2-Page Horizontal | 6 <sup>15</sup> / <sub>16</sub> " x 4 <sup>7</sup> / <sub>8</sub> " |
| 2-Page Spread       | 17" x 12" bleed   |

This publication is printed direct-to-plate, sheetfed offset on coated stock, and is saddle stitched. Non-standard size units not accepted.

### LIVE IMAGE AREA

Minimum ⅝" from trim and gutter.

NOTE: This is only a minimum. If type is near the gutter, advertiser may want to allow more space to avoid the roll in the gutter.

### BLEED

⅛" all sides.

### DIGITAL FILES

All artwork (images and text) must be assembled in QuarkXPress or Adobe InDesign. All text must be set in the page-layout program and NOT in Photoshop or Illustrator.

### FONTS

Include PostScript fonts only (both screen and printer fonts) — True Type fonts are not suitable for publishing purposes.

### CONTINUOUS TONE IMAGES (PHOTOSHOP)

For best results, images should be in TIFF or EPS format, CMYK mode, 330 ppi with a 150 lpi screen density. For composite files, include the layered Photoshop file. **Do not set type within a Photoshop file.**

### VECTOR FILES (ILLUSTRATOR)

All files should be in EPS format, CMYK mode. Convert all type to outlines.

## RATES AND FREQUENCY DISCOUNTS

| (FOUR COLOR ADS ONLY) | 1x         | 3x         | 6x         |
|-----------------------|------------|------------|------------|
| Full Page             | US \$2,100 | US \$1,995 | US \$1,945 |
| Half Page             | US \$1,500 | US \$1,425 | US \$1,390 |
| 2-Page Spread         | US \$3,600 | US \$3,420 | US \$3,335 |
| Inside Front Cover    | US \$2,500 | US \$2,375 | US \$2,315 |
| Inside Back Cover     | US \$2,400 | US \$2,280 | US \$2,225 |
| Outside Back Cover    | US \$2,600 | US \$2,470 | US \$2,410 |

## RESTRICTIONS

Rates are subject to change without notice. Advertisers with written, acknowledged space reservations at the time of a rate increase announcement will be protected at the rate in effect at the time the reservation was made. All ads are subject to a review process before final file is submitted. Interval International reserves the right to reject any advertising.

## FINAL MATERIAL REQUIREMENTS

- Advertiser must furnish final advertising material consisting of Macintosh-formatted files on a CD-ROM with digital color proof and a volume directory. PDFs are NOT acceptable as final artwork.
- Maximum file density should not exceed 300%, and only one color should be solid.

## CONTACT INFORMATION

Nicole Kosmas  
Interval International, 6262 Sunset Drive, Miami, FL 33143  
800-622-1861 or 305-666-1861, ext. 7426  
Fax 305-668-3480  
Nicole.Kosmas@intervalintl.com

**INTERVAL**  
**INTERNATIONAL**  
THE QUALITY VACATION EXCHANGE NETWORK